



CABLE ADVISORY COMMITTEE AGENDA

May 18, 2021 – 6:00pm

Banquet Room – Town Hall

Join Zoom Meeting

<https://zoom.us/j/98929076561?pwd=TXVlalFmZ2F4WWZqVTdodnNzM3ZsZz09>

Meeting ID: 989 2907 6561

Passcode: 426690

Or call 1-929-205-6099

Committee Members:

<u>Keith Silvia</u>	2021	Selectmen Representative
Barbara Acksen	2021	Chairwoman
Ronnie Medina	2021	
Maria Carvalho	2021	
John Methia	2021	
Vacancy One	2021	

Cable Director: Derek Frates

1. REVIEW OF MINUTES FROM PREVIOUS MEETING (MARCH 2021) : Members Present: Barbara Acksen, and Ronnie Medina. There was no quorum but the committee did a review of what's happening. Ms. Acksen advised there is a vacancy on the board and encouraged someone to apply by forwarding a letter to the Selectmen's office. Mr. Frates advised there is a few vacancies on committees and boards and encouraged participation.

Cable Director, Derek Frates was also in attendance.

2. CABLE DIRECTOR'S REPORT: UPDATE ON PEG FUNCTIONING, CHANNEL 95

Mr. Frates shared the monthly reports for March and April. He stated that "The Magazine" has been in full mode with nearly two shows a month. His latest episode is with Terry Cripps, Charlie Murphy as the

Host. He advised there is an event coming up and “The Magazine” will be showing it. Mr. Frates shared when the show can be seen on Channel 95. Mr. Frates stated the numbers are up for government meeting views, with about 1504 Facebook followers and 4569 government meeting views in the last month (March).

Mr. Frates said March was extremely high for meetings. He stated he shares with the Interim Town Administrator as well as the Selectmen.

Mr. Frates shared what shows they have filmed. Arbor Day with the new Tree Warden, was one of them. Mr. Frates stated a virtual Memorial event is coming up with Brad Fish, Veteran’s Agent. He stated he was working with Mr. Fish to add different videos for the event.

Mr. Frates stated Fire Chief Correia sent him a few PSA’s and was hoping to do that on monthly basis.

Mr. Frates stated they are working on Town Meeting coming up for June 12, 2021. They will have technical rehearsals and did advise they will be doing the pre-Town Meeting member meetings. Mr. Frates stated it will be done through the Zoom platform, which Ms. Acksen said she believed it went really well last year.

Looking ahead, Mr. Frates stated that NFIA reached out to do a special election “meet the candidates” night. He said they will look at doing it probably after July 4th. He said Ms. Parker and Jodi did a great job moderating that in the past.

Mr. Frates reviewed the live BINGO night with Community Nurse event. He said it was the second live meeting they’ve done and it went really well. He shared where people can go back and review the Fairhaventv.com videos. He shared the Fairhaven trails can be seen on the website. He stated the videos are in chronological order, but can be seen on the Facebook page as well.

Mr. Frates spoke about “The Family Table” and the different themes in cooking that she has done. He advised where people can watch the different videos. A new video of “Cooking with the Grandkids” is coming up as well. A video was done with the new Health Agent, David Flaherty about the COVID vaccinations.

3. UPDATE ON BROADBAND STUDY COMMITTEE

Mr. Frates gave an update of the Broadband Study Committee. He said Alyssa Botelho was the keynote speaker on the latest video webinar and encouraged people to review it, which explains the process. He said people can check out the videos on connectfairhaven.com.

He said the article that is on the upcoming Town Meeting is Article #34, which is to get Fairhaven be a Municipal Light Plan town, and then it there would be more information and a vote taken out at a later meeting.

Mr. Frates stated they will be doing a video to understand more for the Town Meeting review. Ms. Acksen stated she agreed that will be worthwhile putting it together as it can be complicated.

4. DISCUSSION OF CONCERNS - REDUCED ENROLLMENT IN CABLE AND LONG-TERM PLANNING:

Ms. Acksen stated that people were concerned about reduced enrollment in cable. She asked if this would be our last

Mr. Frates stated they are an 'enterprise' fund now.

Barbara – stated the amount had been fixed years ago – and the enterprise fund has made everything more transparent. And she wasn't sure how it would continue with the contract for the next 7 years – at the end of the license would have to be re-negotiated. Frates said it would be hard to imagine it would be the same at the end of that 7 years. She thought it would be good to give more information to people, as they appear they don't understand it completely.

A discussion took place on how the Zoom meetings have taken place with the 'host' being the chairperson or agent of the Zoom. Ms. Acksen stated there has been some bad behavior, but Mr. Frates stated it is not up to the video operator to silence people, that should be up to the 'host'. Ms. Acksen stated there should possibly be some training to the zoom operators. Mr. Frates stated that Conservation is strictly Zoom with the agent as the host, which makes it easier for the video operators. Mr. Medina stated that someone had brought up on Conservation to come back to the meeting place, however the agent and others felt it was better to be on Zoom, and that board is strictly a zoom attending meeting.

Mr. Medina thanked Mr. Frates and his staff for updating the sound system at the BPW.

Mr. Frates stated there was an upgrade done with the sound system at BPW and he said it's a lot better than it was. He said that meeting room wasn't set up for them to meet there, but they still like to meet there and still like to have Zoom available to those who want to zoom in. He said there is some communication errors through Zoom and in-room meetings, as it's hard to hear when both are happening.

5. SUMMER ROGRAMMING /SUMMER CAMP OR OTHER TRAINING

Mr. Frates stated he has put this out there for any summer programming but not much feedback. He said that they are here to help get people started with PSA's. He said public access was probably huge twenty years ago because there was no social media, but now everyone does things on there phone and puts it on social media.

Mr. Frates states he puts a lot of the PSA's in between meetings.

7. ANY OTHER BUSINESS NOT ANTICIPATED PRIOR TO THE AGENDA

Mr. Frates stated they could meet again possibly June 15, 2021.