

## Fairhaven Cable Access Television



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FairhavenTV.com  
[www.facebook.com/fairhaventv](https://www.facebook.com/fairhaventv)  
Instagram: [fairhaven\\_tv](https://www.instagram.com/fairhaven_tv)

### **Staff:**

Derek T. Frates, Director of Cable  
Erick Sa, Production Coordinator  
Alyssa Botelho, Videographer  
Miranda Branco, Videographer  
Nicholas Doyle, Videographer  
Bethany Fernandes, Videographer  
Todd Migliacci, Videographer

### **Cable Advisory Committee:**

Barbara Acksen, Chairperson  
Maria Carvalho  
Robert J. Espindola  
Ronnie Medina  
John Methia  
Mike Merrolla  
Kenneth J. Souza

Fairhaven Cable Access Television had an extremely successful year in 2019. Providing informational, educational and community-based content on our two access channels is our mission.

Derek Frates, Director of Cable, completed his first full calendar year after being hired in June of 2018. Former videographer Erick Sa was hired as a full time Production Coordinator. They are joined by a crew of talented videographers who were out filming many Fairhaven community events year-round as well as covering a plethora of government meetings.

Expansion and notoriety played a key role for Fairhaven TV in 2019. The all-inclusive website FairhavenTV.com has become an essential tool for the residents of Fairhaven to obtain information regarding government meetings, community events, and other happenings around town. Fairhaven TV's social media following gained an enormous boost in 2019. Facebook followers are over 950 and Instagram followers total over 300.

Our first summer photo contest played a huge role in creating a social media presence. We received over 150 entries for the seven-week contest. Each week highlighted a different theme or summer activity. Winners were announced weekly on social media and an awards presentation was held during Fairhaven TV's annual Haunted Open House in October.

The 10-year (2018-2028) cable television renewal license between Comcast Cable Communications Management, LLC and Town of Fairhaven, Massachusetts is available to view on the Town of Fairhaven website on the Cable Advisory Committee page. ([www.fairhaven-ma.gov/cable-advisory-committee](http://www.fairhaven-ma.gov/cable-advisory-committee))

#### **Government Access – Channel 18:**

The following government meetings are filmed regularly, broadcasted live when possible, replayed on channel 18, and are available to view on demand at [www.fairhaventv.com](http://www.fairhaventv.com) and at [www.livestream.com/fairhavenlive](http://www.livestream.com/fairhavenlive): Board of Appeals, Board of Health, Board of Public Works, Board of Selectmen, Broadband Study Committee, Cable Advisory Committee, Capital Planning Committee, Conservation Commission, Community Preservation Committee, Council on Aging Board, Disability Commission, Dog Park Committee, Economic Development Council, Health & Wellness Committee, Finance Committee, Historical Commission, Marine Resource Committee, Planning Board, School Committee, Sustainability Committee, Town Meeting Review Committee, Tree Removal Hearings, and Town Meeting. Fairhaven TV covers and broadcasts more meetings than any other access station in the commonwealth. **234** government meetings and **41** related shows and Public Service Announcements were produced and aired in 2019.

Public meetings, forums, press conferences and ribbon cuttings are also filmed upon request. In addition, Fairhaven TV works with other departments to create public service announcements and informational videos to keep residents informed. These are posted to [www.facebook.com/fairhaventv](https://www.facebook.com/fairhaventv) as well as replayed on channel 18. Examples include Board of Health's recycling procedures, dog licensing guidelines with the Town Clerk office, Adopt-A-Pet series; monthly segments with the Fairhaven Animal Shelter and Animal Control Officer, Meet the Veterans Service officer, Fairhaven Boat Safety, Fairhaven Tourism walking tours, events at the Council on Aging, and snow removal guidelines with the superintendent.

Other events filmed for government access include the annual 4<sup>th</sup> of July Independence Day ceremony, National Night Out, sponsored by the Fairhaven Police department, Fairhaven Fire Department's annual open house and the Memorial and Veterans' Day Parades and ceremonies.

### **Community/Public Access – Channel 95:**

Fairhaven Community Media- Channel 95 is used for public access programming. **50** original productions including community events, and member productions were broadcast and are available on demand at [www.fairhaventv.com/communityvideos](http://www.fairhaventv.com/communityvideos) and on the Fairhaven Community Media YouTube page. In addition, over **100** regional access shows were imported and broadcast on Channel 95. Throughout the country, **76** affiliated access stations downloaded our content to broadcast in their communities.

Fairhaven TV's 2<sup>nd</sup> Annual Haunted Open House Halloween Event was a huge success drawing close to 700 ghouls and goblins at the Town Hall on October 24<sup>th</sup>. In two short years this event has become a highly anticipated for the local school children and community organizations. Highlights included the Spooky TV Studio, Halloween Green Screen Photo Booth, Costume Contest, live entertainment and much more!

Other events filmed and participated in by Fairhaven Community Media include all five Music under the Stars concerts, Harvest Fun Day, Homecoming, Old Time Holiday Fair, Whitfield-Manjiro Festival, Rotary Club's Senior Talent Show, and various PSA's bringing awareness to local programs, i.e.; Fitness in the Park, Junior Tennis Program, Little Bay Restoration Project, World Clean Up Day, and the New Year's Day Polar Plunge at Fort Phoenix.

Community residents and organizations have begun producing and starring in their own Channel 95 TV shows. The Family Table and Cooking with Grandkids are two popular cooking shows that have developed a distinct following!

Workshops and trainings are available to any Fairhaven resident looking to create their own show. Please follow us on Facebook and at [www.fairhaventv.com](http://www.fairhaventv.com) , [www.facebook.com/fairhaventv](http://www.facebook.com/fairhaventv), and Instagram at [fairhaven\\_tv](https://www.instagram.com/fairhaven_tv).