



Town of Fairhaven

Town Hall 40 Centre Street, Fairhaven, MA 02719

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Minutes of Meeting

FAIRHAVEN,
MASS.

Cable Advisory Committee

PLACE OF MEETING: **Town Hall Banquet Room**
DATE AND TIME: **October 24th, 2017, at 7:00 p.m.**
MEETING OF: **Cable Advisory**


(Signature)

11-21-2017

(Date Signed)

Present: Barbara Acksen, Ex-officio: Selectman Bob Espindola, John Methia, Ronnie Medina,
Michael Merolla
Absent: None

Guests, Bobby Bruso.

The meeting was called to order at 7:00 P.M

Meeting notes from the August 24th Meeting were reviewed (as prepared by John Methia as Bob Espindola was absent for that meeting).

John Methia motioned to approve with one corrections noted

Ronnie Medina seconded

There was no further discussion

The motion carried unanimously with one abstention (Bob Espindola)

Bobby Bruso provided an update the following;

- Jill Jensen filmed a music video in the studio.
- This past Saturday the Board of Selectmen held their Goal Setting session at the

Millicent Library and the "Mevo" was used to record that meeting.

- The A/B Switch is here.
- This will allow transmission over the internet to Town Hall then through an equalizer to the channel.
- Bobby is hearing lots of interest in producing content for Public Access.
- Bobby will be ready for a Grand Opening as soon as the Planning Office moves to its new location and he can have everything set up in that vacated space.
- Bobby is working to get local restaurants interested, local entertainers, etc. He said there is a "buzz" already and that is without even attempting to market the channel.
- Bobby mentioned that a colleague of his, named Chloe, who is from Burgundy, France, may be available for some form of internship. He will review this opportunity with Mark Rees.
- The hope is for a "soft opening" of the studio in late November / early December.
- John Methia mentioned Live Stream is great but also maintained that we need to keep our focus on lighting the new channel.
- Comcast, Wayne Botelho set up the original system in the building and has been working with Bobby on the new "modulator" this week.
- As early as next week will see bulletin Board on Channel 95.
- Bobby mentioned that New Bedford was voted one of the most artistic communities in Massachusetts. Barbara Acksen pointed to the Cities efforts aimed at arts and culture, including the AHA night series that draws a lot of interest every year.
- Mike Merolla mentioned that there was an earlier influence in New Bedford from the Swain School of design.
- Bobby Brusio brought the discussion back to his point that, for some reason, Fairhaven is home to many artists and there is potential to tap into that or provide a service with Public Access programming.
- Barbara Acksen suggested Fairhaven should be working with the City of New Bedford to

help cultivate the arts and culture here.

- Bobby Brusco mentioned that he would like to put together a one year calendar to include special programming, events, training sessions with Google and Wicks, etc.
- Mike Merolla asked how we inform people about the alternatives to subscriptions. Bobby Brusco said that through Facebook Livestream, Voku, Smart TV, there are alternatives and those can be noted on the website.
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John Methia stated that in years past, equipment only had about a 2-year life and then it would be considered obsolete, whereas these days, the HD equipment itself tends to remain viable longer.

Bobby Brusco added that the thing that needs to be updated is the software associated with the equipment.

Bobby Brusco pointed out that the improvements made to the studio have improved the Town Hall overall.

He pointed out that the curtain cost \$4800 and that the green screen is hung from it own, independent support.

He mentioned that electrical changes are taking place in the studio and support areas to accommodate new equipment and new operations.

Barbara Acksen reviewed the status of the Policies and Procedures. She said that both she and Bobby Brusco had spent a lot of time recently, including today, going back and forth with Attorney Solomon.

One question came up about commercial vs. non-commercial use. John Methia said that he would provide a PBS guide for understanding what is considered Commercial vs. Non-Commercial (content).

There was a request to post the Draft Policies and Procedures document on line. Bob Espindola asked that it include a "DRAFT" watermark so as not to ever be confused with a final document.

Bob also asked that the final version include a date and revision number and that each page be stamped with that date and revision number to avoid any possible confusion with future revisions of the document.

After a through review of the Draft policies and procedures, John Methia made a motion to approve the document as amended and to recommend adoption by the Town Administrator and the Board of Selectmen.

Ronnie Medina Seconded the motion.

There was no further discussion.

The motion carried unanimously.

Bob Espindola said that there would be an appointment at 7:45 on the October 30th Board of Selectmen agenda for the CAC to review the Policies and Procedures with the Board of Selectmen and answer any questions before they vote. Attorney Solomon will not be able to attend in person but will be available for a call if necessary.

Bob Espindola mentioned that the Turkey Trot might be a nice event to capture, Thanksgiving morning.

The next meeting of the CAC will be on November 21st at 7 PM at a location to be determined.

Mike Merolla made a motion to adjourn at 9:02 P.M.

Ronnie Medina Seconded the motion.

There was no further discussion

The motion carried unanimously.

Submitted by Bob Espindola, acting Secretary